

# New Prac Series Adds Weight to SPINs



AIM has introduced a brand new offering to its highly popular Special Interest Networks (SPIN) series for managers who want to know more about maximising potential through self-discovery.

The interest and following generated by Management Diagnostics for training tools and assessments has lead AIM to incorporate its diagnostics expertise into a series of events, hosted by one of Australia's leading diagnostics specialists, **Michelle Christodoulou** AFAIM.

The **Training Tools and Assessments Prac Series** presents some of the world's best assessment and profiling tools and development activities 'unpacked' by an expert in the field.

The series will cover popular models including DiSC, The Johari Window and Mind Mapping.

DiSC is one of the most widely used assessment systems in the world, incorporating four distinctive behavioural styles.

When used in an organisational context, DiSC can provide insights into how individuals think, communicate, behave and approach things differently, and can prove useful in building relationships.

The Johari Window is a simple and useful tool for illustrating and improving self-awareness, and mutual understanding between individuals within a group.

The four paned window divides personal awareness into four different types – what's known and unknown to self, and what's known and unknown to others.

A series of 'Australian firsts' such as The Coaching Game and Myers Briggs Thinkbox will also form part of the series later in the year.

AIM Events will also introduce a number of new stand alone offerings in 2010, including business breakfasts dedicated to thought leadership and evening sessions promoting the latest work of emerging authors.

More managers are also interested in becoming thought leaders in their industry.

The Institute has partnered with Thought Leaders Australia to offer an Open Mentoring Series dedicated to thought leadership as an emerging discipline and the work of those at the cutting edge.

The Wine and Sign series, another new offering, will be run in association with Management Books and allow book enthusiasts to interact with an author sharing their latest work.

For the latest event listings, visit [www.aimevents.com.au](http://www.aimevents.com.au).

## WHAT IS A SPIN?

A Special Interest Network emerges after feedback from the management community that there is a need to hear how others are conceptualising, practising or dealing with an area of business.

SPINs are short, sharp weeknight sessions that traditionally explore an aspect of leadership, management, HR, innovation or strategy. They draw managers at all levels and from across industries seeking insights on a relevant topic.